NEWS FUNCTIONALITY

News Functions in a nutshell

NSE <GO>
News Search Engine. Home page for News Functionality on the BLOOMBERG PROFESSIONAL® service. Keyword search in the yellow box, or click below it to run any other news function from here.

NI <GO>
News Industry Topics. Ex: NI UK <GO> will bring up news stories about the United Kingdom. Type NI <GO> for a searchable menu of available topics.

CN <GO>
Company News. The function requires a ticker to be loaded in the window before being run.

MCN <GO>
Displays the most read stories on a specific company. The function requires a ticker to be loaded in the window before being run. Adjust the time range to view the most read stories over different periods.

MNI <GO>
Displays the most read stories on a specific topic. Adjust the time range to view the most read stories over different periods.

TNI <GO>
Advanced Search. Allows you to combine keyword searching with Topics, Company News, imported Ticker lists, People profiles and GICS industry codes.

NLRT <GO>
News Alerts. NLRT <GO> also functions as a short hand for any saved searches the user has created. You can set alerts to none, message, schedule message, pop-up, message AND pop-up, and message when logged off, pop-up when logged in.

READ <GO>
Displays the 15 most read stories on the BLOOMBERG PROFESSIONAL service in rank order over various time periods (defaults to 8 hours, can be changed to display 1 hour, 1 day, 1 week, 1 month, 1 year).

NRR <GO>
Displays the 10 companies or topics receiving the highest total readership over a given time period and also the 10 companies or topics with the largest increase in readership over that same period. The most read story for each company or topic over the specified time period is also displayed. It is toggle-able by time period and subject (ticker list, companies, geographical regions, topics).

STNI <GO>
Suggested searches created by Bloomberg to capture timely stories on topics currently in the news.

NZPD <GO>
The menu for news preferences. Here you can change your defaults for language, date and control which news sources populate your search results.

NSEH <GO>
Is the help page for News Functionality on the BLOOMBERG PROFESSIONAL® service. It contains a video demonstration and many help documents, including a keyword search operator guide which is very useful for constructing searches using keywords.

TOP <GO>
Is a suite of news menus for different subjects or regions, each containing the most important BN stories on that category. TOP pages are continually updated by the Bloomberg News editorial team throughout the day.